

Networking: Developing Your 30-Second Commercial

Your introduction should include:

- Your name
- Education – program of study
- Highlights of past experience
- Skills/Knowledge
- Personality Traits
- Goals

Begin by listing the three or four key strengths you want to

include in your summary.

1. _____
2. _____
3. _____
4. _____

Now, using the above points, create a draft of your 30-second commercial. Be sure to keep it brief. This commercial should use your most positive points and reflect employability skills that each particular employer is looking for.

If you need help preparing your networking statement, visit your campus's Career Centre and meet with a Sheridan Employment Advisor.